

**MAY 7, 2010 – ORGANIZATIONAL MEETING
OF THE FRIENDS OF CITY COLLEGE SPEECH AND DEBATE**

Present: Gil Sandler, Patrick Daniels, Alan Rosenberg, David Koch, Ann Koch, Beth Pepper, Betsy Nix, Karen Stokes, Cy Smith

Actions: The Friends of City College Speech & Debate was formed. David Koch agreed to serve as President. Karen Stokes agreed to work with Alan Rosenberg on the preparation of a database which will contain up-to-date contact information for past City speech/debate participants, as well as other friends (family members, etc.). Ann Koch agreed to work with Gil Sandler and others on fundraising.

Subsequent to the May 7 meeting, it was learned that Gil Sandler has secured the agreement of Mayor Stephanie Rawlings-Blake to speak at the September 21, 2010 Fall reception. Mark Neustadt has agreed to work with Mr. Daniels and Gil on the planning and execution of the reception.

Also, Gil met with Ann Koch about several proposed foundation grants for the CCSD program.

A copy of the May 7 meeting agenda, updated to include additional actions taken, is attached.

Next meeting: TBD by the President, but in advance of the August 13, 2010 pool party.

FRIENDS OF CITY COLLEGE SPEECH & DEBATE

MAY 7, 2010

Welcome and introductions

Remarks by Gil Sandler

Review of CC finances

Operating budget – annual fundraising and City College funding

Endowment funds at Baltimore Community Foundation

Suggestion for “Current Use” fund at BCF that donors can give to

Formation of Friends of City College Speech & Debate

Goals of the organization – broadly, create a community in support of the speech and debate team

Outreach to additional CCSD families to grow the organization and, just as important, increase its diversity – suggest Mr. Daniels can identify additional families who could be added?

Recruiting/marketing CCSD to incoming freshman and their parents; also prospective CC students

Freshman night -- DONE

August 13 party

Possibly invite RPMS students etc to the September 21 Fall reception with mayor Dixon?

Possibly send CCSD parents to middle schools for HS nights, with Mr. Joyner?

Collect contact information for former CCSD participants, success stories, etc. (Karen Stokes)

Mr. Rosenberg has contact info from about 2005

Marketing and PR – newsletter, website, Facebook, Constant Contact?

Describe formation of Friends of CCSD in the summer newsletter

Update CCSD Wikipedia re debate?

Need a CCSD marketing/fund-raising “piece” with data for donors (Cy Smith)

Fund-raising – direct and in support of broader ventures

Need to report annual goal (approx. \$40,000) and long-term (\$800M-\$1MM) fund-raising goals

List donors and giving levels in the summer newsletter

Identify summer debate/speech camp scholarships as fund-raising goal

Possible BCFL tournament at City

Increased parent support for mock trial and as tournament judges

Other business

Scheduling and next meeting